

NEIGHBORHOOD FOREST

ANNUAL IMPACT REPORT

2023

July 1 , 2022 - June 30, 2023



Neighborhood Forest
giving trees to children

OUR VISION

We want to give every child the priceless opportunity and joy of planting and watching trees grow. And, in the process, beautify our neighborhoods, reduce our carbon footprint, and instill in the hearts of our little ones a sense of magic, wonder, & love for our planet.

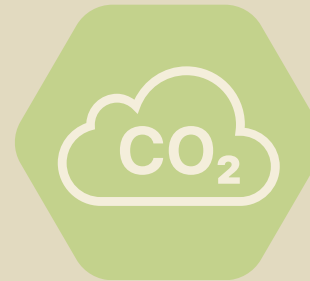


"Neighborhood Forest is a labor of love. We love trees and we love kids. Bringing them together to grow together and forge a life long bond is a mission that lights up our hearts and souls."

Vikas & Priya Narula | Founders



EARTH DAY 2023 IMPACT BY THE NUMBERS



250,000+

PROJECTED TONS OF
CO2 SEQUESTERED



100,000+

VOLUNTEERS ENGAGED



45,000+

VOLUNTEER HOURS



42,000+

TREES PLANTED

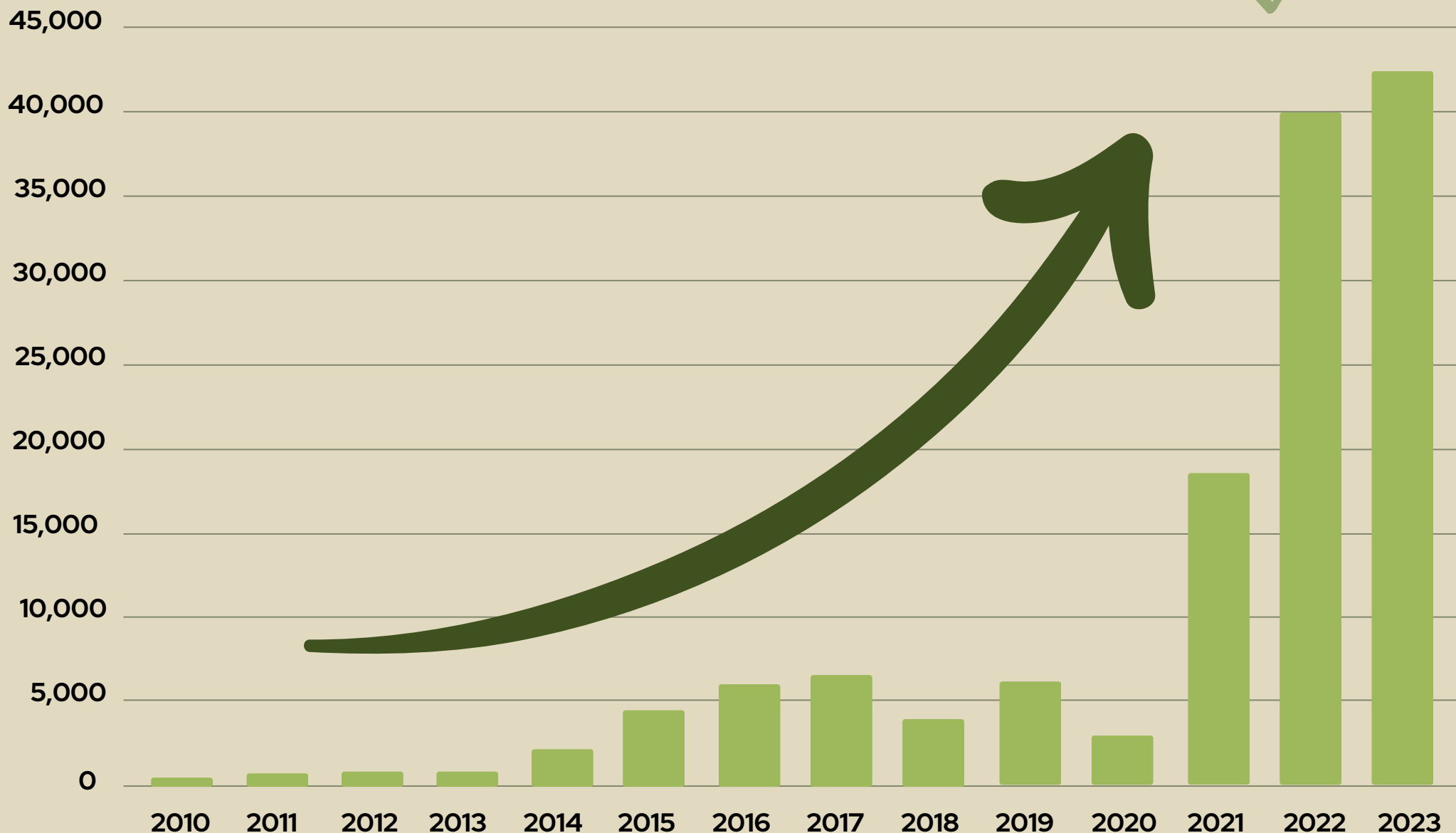


600+

SCHOOLS / LIBRARIES /
YOUTH GROUPS MOBILIZED

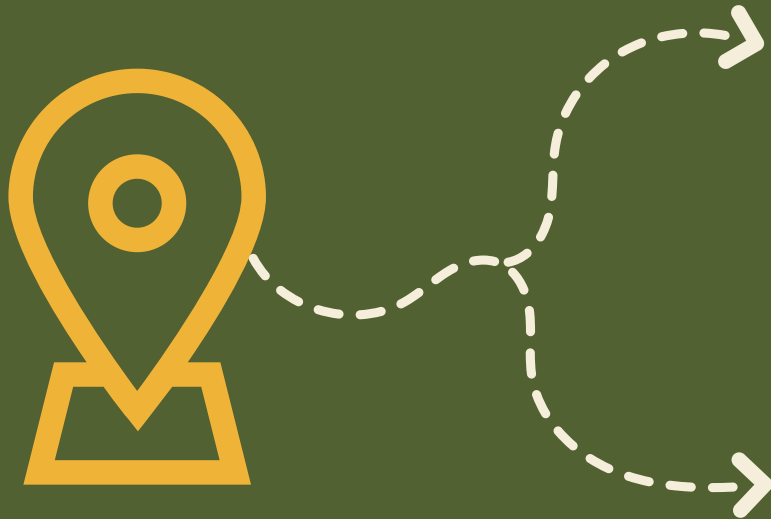
130,000 TREES PLANTED SINCE 2010!

WE ARE AIMING TO REACH 1 MILLION CHILDREN BY 2026

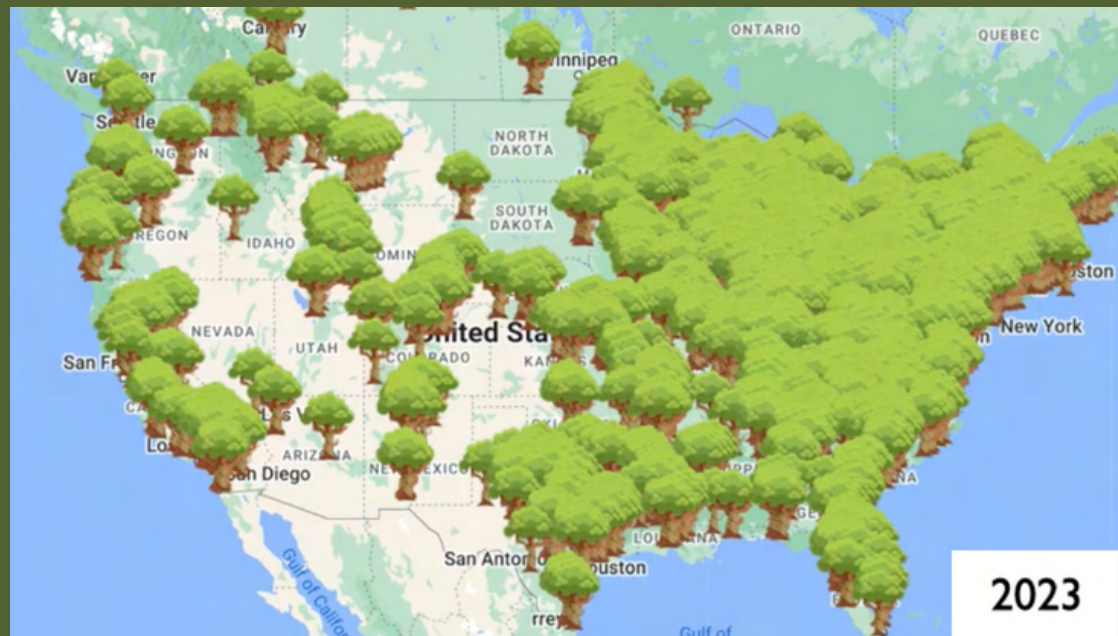
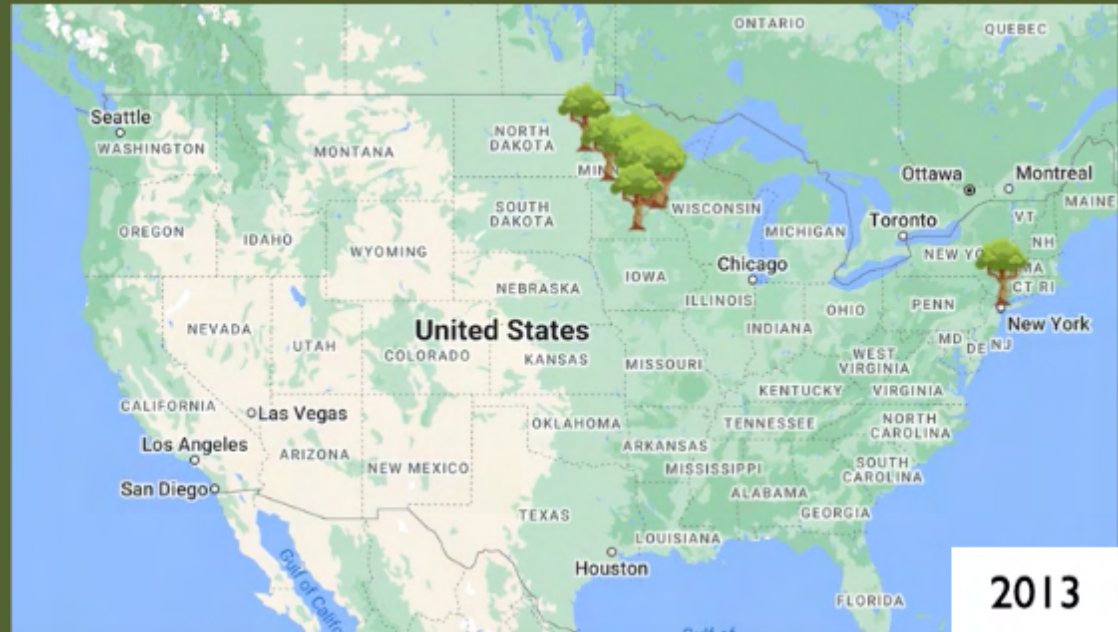


VISUALIZING OUR IMPACT – THE FOREST IS GROWING!

We recently pinned a tree at every location a tree has been planted through the hands of a child in our program over the past 10 years.

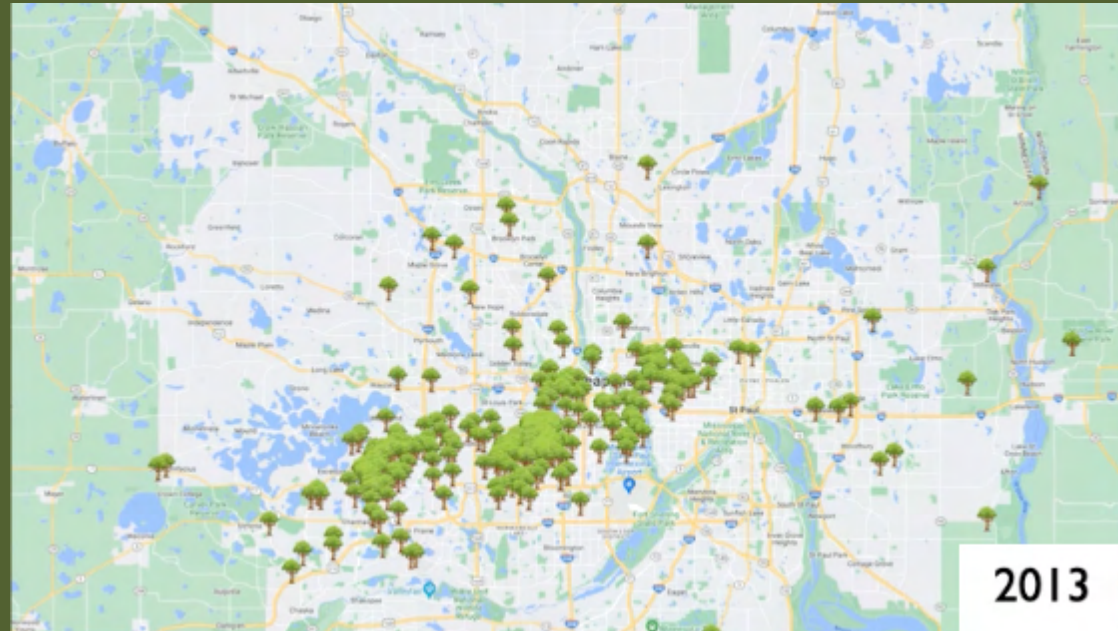


Check out where our trees have been planted by children from 2013 to 2023 across the United States and Canada!



LET'S ZOOM IN & SEE THE COMMUNITY IMPACT

We can zoom in and see the forest growing in each neighborhood across North America. Check out our hometown of Minneapolis-St. Paul!



KIDS GROWING UP WITH THEIR TREE!



NOAH Columbus, Ohio



SOPHIA Scandia, Minnesota



NYLA Ocala, Florida

SEE MORE...



WE SERVE CHILDREN AND FAMILIES...

> AT SCHOOLS, LIBRARIES, & YOUTH GROUPS

About 50% of our institutions are in low-income communities or underserved populations (20% of the population or more are below the poverty level).



Girl Scouts®



BOY SCOUTS
OF AMERICA®

ACTIVE IN 48 STATES & 5 CANADIAN PROVINCES!

EDUCATION, ENRICHMENT, & INCLUSIVITY



Neighborhood Forest partnered with curriculum development company NuMinds Enrichment to co-create the Neighborhood Forest STEM Board Game and "Science of Trees" STEM curriculum. Also, introduced this year was the Neighborhood Forest Children's Book written by Founder, Vikas Narula, and illustrated by his college friend and fellow tree lover, Sophie Astrum.



Many of our participating institutions are in urban environments. Responding to the needs of youth in spaces without yards, Neighborhood Forest introduced indoor planting kits this year.

"I'm super excited. I grew up in poverty and one of the biggest joys in my life was the little patch of ground I used as a garden as a kid. We will use these kits for our kids who live in apartments and may not have access to outside gardens."

~ Curt Carpenter, Principal at Clear Springs Elementary School in Minnesota



NEIGHBORHOOD FOREST IS MADE POSSIBLE BY OUR...



AMAZING TEAM



WONDERFUL VOLUNTEERS



INCREDIBLE PARTNERS



GENEROUS DONORS



OUR TEAM



VIKAS NARULA

Co- Founder



PRIYA NARULA

Co- Founder



CLARA RADLOFF

*Head of Community
Engagement*



VINCENT ARGIRO

*Advisor and
Board Chair*



KRISHNA KUMAR

*Head of
Technology*



DAVID MEAD

*Head of Partnership
Development*



SANJAY JOHN

Head of Outreach



MAC HEEBNER

Advisor



BECKY DANIELS

Advisor



WILL HOWIESON

Advisor

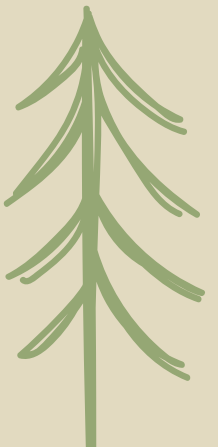
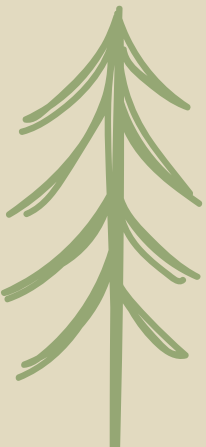
OUR NEIGHBORHOOD FOREST COORDINATORS

Our 1,500+ Coordinators across schools, libraries, and youth groups bring our program to life. These volunteers generously give their time and energy to help ensure our program is a success in their communities. Many Coordinators go above and beyond to facilitate Earth Day events, teach about the science of trees, and engage youth in hands on activities that foster magic, wonder and love for our planet.



"This is SO exciting! I am excited for our community members. You, Neighborhood Forest tree fairies, are a library system's dream! You've extended our library mission to serve, educate and enhance both our community's educational and recreational needs. You all are amazing and it's been a delight to work with you all."

~ VICKIE | ADAMS PARK BRANCH LIBRARY | ATLANTA, GEORGIA



PARENTS, KIDS, & FAMILIES

100,000+ >

Over 100,000 volunteers were involved in this year's tree planting - including children, parents, guardians, grandparents, & siblings.

"Your dedication to giving kids free trees to plant has touched our family."

~ LOUISA | MOM FROM CARROLLTON, OHIO



QUOTES FROM THE KIDS

"My tree is a special memory to me – it's nice to remember that I planted it and we're always connected."

~ Coralei | Kindergarten

"Trees and the environment are important to me because I like nature, it's fun to be outside. And I want it to last longer."

~ Levi | 4th Grade

"I am so excited that my tree is going to help the environment! It will help clean the air and provide a home for animals."

~ Delia | 4th Grade



OUR PARTNERS & DONORS

We are so grateful to all of our wonderful partners who give generously to our program. Our partners allow us to continue to grow and deepen our impact. Below are the partners and donors who have funded 2,000+ trees for kids.

20,000+ TREES

Vincent Argiro
UPS Foundation

10,000+ TREES

Lakewinds Food Co-op
Swadesh Narula

5,000+ TREES

Deluxe Foundation
Winnebago Industries

2,000+ TREES

Seward Co-op
Wedge Community Co-ops
Mississippi Market
Bright Research Partners
Nortech Systems
TruSource Consulting
Long Run Leadership
3M
U.S. Bank
AMD

➤ See all of our partners here [↗](#)



PARTNER SPOTLIGHT >



The UPS Foundation

The UPS Foundation has been instrumental in the growth and expansion of Neighborhood Forest across North America. UPS volunteers across the continent teamed up to pick, pack, and deliver trees to our 2023 participating institutions. UPS has funded over 20,000 trees since 2022. We couldn't be more proud to help UPS...

#DELIVERWHATMATTERS

"Tapping into the next generation of conservation leaders, The UPS Foundation partnered with Neighborhood Forest encouraging kids in neighborhoods to plant their own trees and watch them grow. This powerful partnership helps advance our tree planting goals but also instills good environmental stewardship habits into our youth."

~ UPS Foundation Social Impact Report [↗](#)



DONOR SPOTLIGHT

› Vincent Argiro

Vincent Argiro has long had a deep love for trees and the planet, beginning with the first Earth Day in 1970 when he was just 14 years old. Since joining as the board chair of Neighborhood Forest in 2019, he has single-handedly funded over 40,000 trees for children to plant on Earth Day.

Vincent's incredible generosity and commitment to our kids and planet continues to inspire and humble us.

Learn more here [!\[\]\(c3d993ca47bfe2a953c700506ce31fa0_img.jpg\)](#)



OUR FUNDING SOURCES & RATIOS

Corporate Partners

22+

We had over 22 Corporate Partners give generously to our cause this year. We are so grateful to our new & recurring partners. See all corporate partners [here](#).



\$8,500

average donation

Individuals & Families

3,000+

We had over 3,000 individuals and families donate to our cause. We are so fortunate to have such a wonderful, growing community of Neighborhood Forest supporters.



\$17

average donation

Total Raised = \$307,657

60.2%

\$185,360 Corporations

32.1%

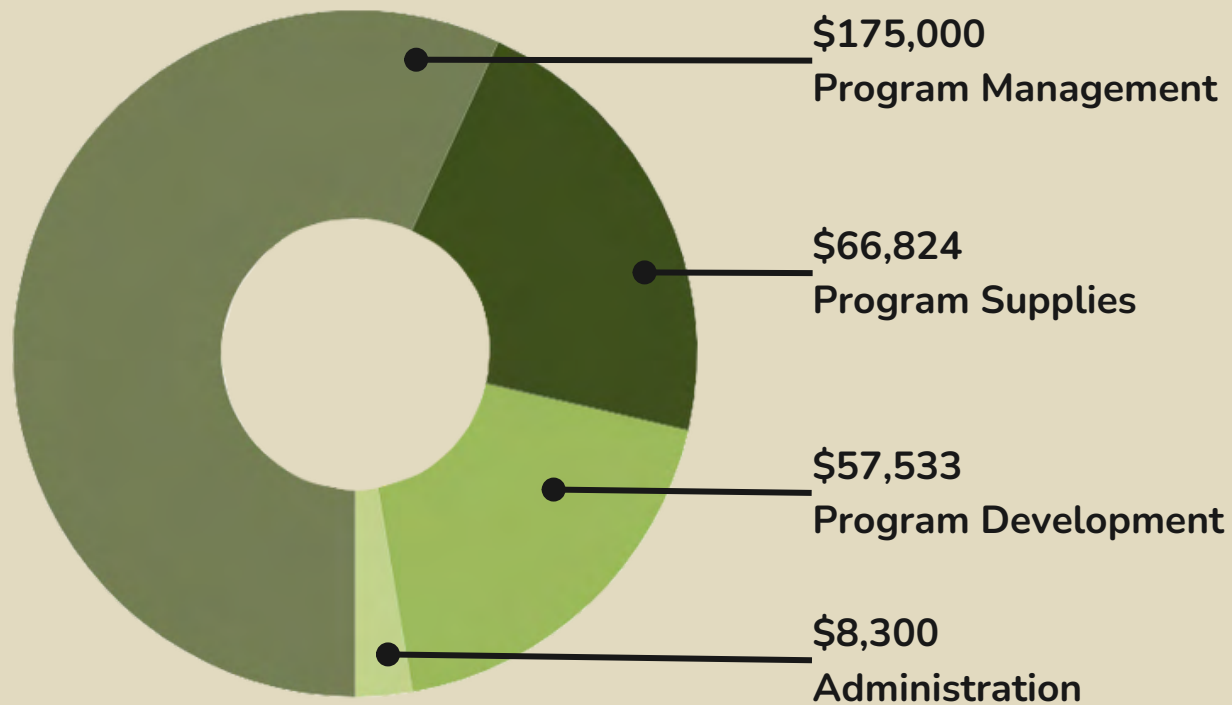
\$98,681 Families & Individuals

7.7%

\$23,616 Other



ALLOCATION OF FUNDS



➤ DETAILED INFORMATION

Program management includes the cost of paid staff to operate the program. Program supplies includes cost of trees, biodegradable bags, boxes, etc. Program development includes software development and paid contractual support. Administration includes miscellaneous fees and costs associated with operations.

\$5

to get a tree in the
hands of a child



RECOGNITION & ACHIEVEMENTS

Neighborhood Forest has become one of the largest & fastest growing tree planting initiatives in North America that is...

- Volunteer driven
- Coordinated on an annual basis every spring – 14 years & running
- Involving hundreds of thousands of children & families
- Focused on urban & residential beautification



LIKE A TREE...
WE'RE GROWING!

NEIGHBORHOOD FOREST RECOGNIZED AS A...

- Top Tree-Planting Charity
- "Impressive Organization" Exceeding Expectations
- Leader in Advancing Youth Environmental Education



Neighborhood Forest
giving trees to children

Classy



Balanced Earth



HIGHEST LEVEL RATING ON GUIDESTAR

We're proud to say we've earned GuideStar's Highest Seal of Transparency. The Platinum Seal of Transparency is the highest level of recognition offered by GuideStar, the world's largest source of information on nonprofit reporting.



Platinum
Transparency
2023

Candid.

3 GOOD HEALTH
AND WELL-BEING



11 SUSTAINABLE CITIES
AND COMMUNITIES



13 CLIMATE
ACTION



15 LIFE
ON LAND



SUSTAINABLE DEVELOPMENT GOALS

We are committed to advancing these four Sustainable Development Goals (SDGs) as adopted by the United Nations in 2015.

Our program addresses each of these goals in advancing planet protection and ensuring all people enjoy peace and prosperity by 2030.

Learn more here [!\[\]\(235bfe13ebf007ce2eea9e689707fac7_img.jpg\)](#)

LOOKING AHEAD TO EARTH DAY 2024

Neighborhood Forest is looking to build on our incredible momentum in 2024 by...

- Growing our impact by 30% - 50%
- Expanding our presence in all 50 states
- Expanding our program beyond the U.S. and Canada
- Increasing engagement in our planting program for kids without access to a yard
- Deepening collaborations with new and existing partners



JOIN US

THANK YOU FOR HELPING US SPREAD MORE...

JOY, BEAUTY & GOODNESS



WWW.NEIGHBORHOODFOREST.ORG

